

"THE HIGHLANDS"

(The Land You Hear So Much About)

"Fools rush in where angels fear to tread." is an adage very true without a doubt. Glowing promises are often made concerning the future values of properties to unsuspecting buyers and they very often get bitten. Now, sir, we only ask you to read our literature concerning this delightful sub-division and then call at the office with a request to see the property and our automobile is at your service. From almost any spot on "THE HIGHLANDS" you can behold a marvel of beauty, feel at home in its delightful surroundings and be confident that there is really truth and nothing but the truth in our assertion, that on Saturday next, October 1st, we shall place on the market ACTUALLY THE FINEST AND MOST SUITABLE SUB-DIVISION for residential purposes ever placed before the shrewd and critical buyers of this city.

Our terms for Saturday only will be: One quarter cash and the balance in equal payments over 3 years.

After that date: One-third cash and the balance spread over 3 years. Is it not worth your consideration?

Cities Built East

SEATTLE
PORTLAND
LOS ANGELES
SAN FRANCISCO
OAKLANDS
VANCOUVER
ST. PAUL
MINNEAPOLIS
SPOKANE

Next Friday morning, the 30th of September, we shall be ready to devote the entire day to taking the public down to "THE HIGHLANDS." We have chartered a special car from the street car company and will run to and from the property and 21st street all day. If you want a seat reserved on any trip ring us up for us to know when convenient and we will make the necessary arrangements as already numerous gentlemen have expressed a desire to avail themselves of the trip to this well known spot. Remember, this ride will cost you nothing and will enable you to spend an interesting time in one of the most delightful spots in Edmonton. You need not necessarily be a purchaser or would-be purchaser of property to have this trip—it is free to all and we want you to see "THE HIGHLANDS" in all their beauty—it will really do you good; so come along with your best "friend" and see if you can locate some fine spot suitable for a high-class residence.

MAGRATH, HOLGATE & COMPANY

(Successors to Magrath, Hart & Co.)

Jasper Avenue E.

Edmonton

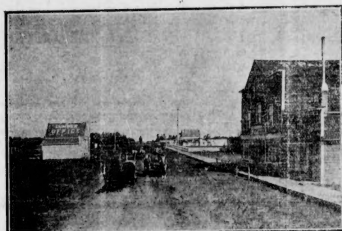
Alberta

DOVERCOURT

Impressions, ideas and notions have been prevailing in the minds of Edmonton people for some considerable time, that it was utterly impossible to invest money in West End Real Estate unless they were compelled to consider a "Four Figure" Sum at least.

Doubtless this is true of many sites and we are not disputing it, but we are prepared to emphasize one fact; namely: that our subdivision known as Dovercourt and including 160 lots in the West End of the city—within the city limits—is one of the cheapest, most desirable and finest West End propositions ever advanced before a speculating public eager for further evidence of the money producing propensities of this city. Dovercourt is on sale today. We are ready to take you out to see the property at any time convenient in our automobiles.

Opportunities seldom crop up with such advantages accruing as are to be found in this offer we are extending to the public today. If any further information is needed we will be glad to furnish same upon personal application at the office or by phone.



Industrial Development Near Dovercourt

\$150⁰⁰

Per Lot

In the West End



Street Car Extension Site on Edward Street

Our Terms

For the sale of DOVERCOURT have been made remarkably easy in order to reach all classes of pockets.

With a small payment down and a regular monthly instalment you can obtain an agreement. Thus:—

\$10 DOWN AND \$10 PER MONTH

Can you beat it? If so let us know!

ONE MOMENT MORE

DOVERCOURT is situated on Alberta Avenue, west, embracing streets running north and south from 34th to 42nd streets. It is the last sub-division within the city limits, thus affording the holder of a lot a city vote. Lots are all 50 feet by 108 feet to a 20 foot lane, giving access thereby to a double entrance and ensuring plenty of room for the owner to make use of. It is only one block and a half from the West End City Park, upon which a vast amount of improvements are to be made at the earliest convenience.

The street car extension running along Alberta Avenue will be ready within a short time, whilst the St. Albert line will be put into construction at once, which guarantees owners of a junction car line running north, south, east and west within a few months, adjacent to their property. Everything in improvements that can be effected will be put into operation quickly, so that the increase of the property value will be rapidly enhanced. Once more we ask: CAN YOU BEAT IT?

Starke and Franklin

Jasper West

Phone 2654

Edmonton

R. L. PICKELL,

Special Soliciting Agent.

Office Open Evenings
